

Syfan Says



Giving Thanks: The Syfan Logistics team comes together to give thanks for the blessings of a highly successful first year of business.

FIRST YEAR MILESTONES

Began at \$0 and grew to revenue run rate of \$24 million



Began with 35 employees and grew to 50.



Began with 0 loads, now average 250 per week.

SYFAN CELEBRATES FIRST ANNIVERSARY

The second day of August 2012 marked the first full year of operation for Syfan Logistics, Syfan Expedited, and Syfan Dedicated.

We are thankful to God for the gifts he has given us. First in the form of our staff – all these highly trained and seasoned professionals are the ones who make the company work. We are thankful and humbled by the high level of acceptance the entire transportation community has given us. This confirmation has allowed us to grow exponentially. During the first full year of operation, we recognized the changes that have occurred since we sold our first company six years ago. The changes were many – and most for the best. We have adapted and are now moving “full steam ahead.”

During our first year, our staff grew to 50. The dynamic combination of a vastly experienced team of transportation professionals and our Tom McLeod software has enabled us to successfully move over 12,000 loads.

Our Dedicated division has grown to well over 100 assets: a combination of company-owned tractors & trailers, owner operators, and contractors with interchange agreements pulling our trailers. We have created a database of thousands of qualified carriers, all under our contract and control. With all of the above and God’s help, we will continue to grow and serve our clients with the highest, most professional and uniquely tailored service the transportation world has to offer.

We are most grateful to the individuals and companies that have been a part of our first year as Syfan Logistics, and my personal 35th year in transportation. We are looking forward to a long and mutually beneficial relationship.

Thanks Again!

Jim Syfan, CEO



Gov. Nathan Deal, Jim and his family cut the ribbon at the opening of Syfan Logistics.

Things to come:

- Syfan Dedicated continues to enlarge the fleet
- Syfan Logistics will enlarge the corporate headquarters by 40%
- Additional space will allow us to hire new staff and develop more regional divisions
- Customer portal to be added to the website at www.syfanlogistics.com: See Page 3
- Carrier portal to be added to the website at www.syfanlogistics.com: See Page 3

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SYFAN LOGISTICS HAS IT ALL

Third Party Logistics, Dedicated Truck Fleet and Expedited Division

THIRD-PARTY LOGISTICS: Whether you have a sudden spike in shipping volume or simply the need to deliver a spot load, there's no need to worry. We have a reliable team of over 11,200 qualified carriers, which we keep a close eye on through sophisticated monitoring software – Carrier Watch and Carrier 411. This ensures the best team is on the road working safely and efficiently for you. Try us once, and we're confident you'll be a customer for life. In addition to providing the best carriers in the market, we assign your very own personal dispatch representative – to give you further confidence that the person handling your shipment best knows you and your company's unique requirements. We also promise dependable, proactive communication via customized Electronic Data Exchange, phone, fax, interactive website and email. We're on the job 24/7, and always available to you.

SYFAN DEDICATED: Consistent on-time delivery, maximum cost efficiency, and a customized fleet of trucks and trailers focused solely on your company's shipments – that's what you can count on with Syfan Dedicated. We even go a step farther by having the same professional drivers from our team haul your product week after week, all year round. We have the flexibility to put together the fleet that meets your needs whether it is refrigerated, flatbed, or dry van. We are licensed, bonded, insured, DOT-compliant and equipped with the technology to provide the fastest and most accurate scheduling and reporting. In addition, all of our trucks have G.P.S. tracking to monitor the progress of your shipments.

SYFAN EXPEDITED: For your highest priority loads with the most demanding delivery schedules, there's Syfan Expedited. Our experienced driver teams are primed and ready to go – some are even on-call and on-site during peak times. They are trained and experienced in expedited transport, and equipped for the long or short haul. Our teams also are accustomed to deadline demands and know how to interchange responsibilities to stay fresh and alert.



PRIMARY CARGO INSURANCE: Our company provides primary cargo coverage so you can be completely confident that we will take care of you.

STATE-OF-THE-ART TRANSPORTATION TECHNOLOGY: We've partnered with Tom McLeod Software, the industry-leading and award-winning logistics software provider, to provide a quick, easy and painless solution to getting vital information about your loads. It is integrated with EDI at all levels, and can be specifically tailored to your individual needs. We can even provide meticulous status reports – whenever, wherever, and however you prefer.

NO WORRIES: The Syfan family has been solving transportation logistics issues since 1976. In that time, we've gained a rock-solid reputation for doing what we say we will do, when we say we will do it. That means while we're shouldering your expedited load, you can sit back and relax. Once you give us the deliverables, deadline and destination, we give you the peace of mind that it's as good as done. Plus, we'll give you status reports to further assure your confidence. The Syfan Logistics customer service representative assigned to you is dedicated to getting the job done on time and beyond your expectations.

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Employee Spotlight

Denise Nix, Controller



Denise Nix began her logistics career in 1993 as Assistant to the Controller, working her way to Controller

in just four short years. She received her B.S. in Business Administration/Accounting at Brenau University.

Denise is a hands-on, get in the trenches, teacher/supervisor with the patience of Job, who takes her responsibilities for the entire Accounting Department very seriously.

Denise and her husband of 32 years, Jimmy, live in Cleveland and are parents to twins Levi and Jessica. They are grandparents to Silas, 1, (son of Levi and his wife, Ashley) and Carter, born on May 9, to Jessica and her husband, Caleb Satterfield.

Denise is in Who's Who of American Women and a member of the Institute of Management Accountants. She is a member of Wahoo Baptist Church. In her leisure time she enjoys spending time with her family.

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SYFAN LOGISTICS HAS TRADITION IN TRANSPORTATION

An established name in the transportation industry, the Syfan family started Syfan Logistics last year but their experience dates back nearly 30 years.

The Syfan family – Jim Syfan and his two sons, Greg and Steve – run Syfan Logistics. Jim Syfan worked in the transportation brokerage industry for nearly a decade before launching his original company in 1984 along with his wife, Gloria, and two sons in Gainesville, Ga.

Syfan Logistics is young, but the father-son team carries the respect of a much more established company due to the family's long-held reputation as an American tradition in the transportation industry.

As an expert in delivering deadline-sensitive, perishable food products, Syfan Logistics works extensively with the nation's largest foodstuffs companies in the poultry, seafood, confectionary, cereal and soft drinks industries.

The company also serves the largest package-delivery companies in the world along with all expedited divisions of America's major automotive manufacturers.

Syfan Logistics has grown to more than 50 transportation professionals in little more than a year but retains its family atmosphere and personal attention to its clients.

New Portal Features Coming to Syfan Logistics Website

Syfan Logistics is adding three portals to its website (www.syfanlogistics.com) to better serve our customers, carriers and drivers.

The customer portal will feature a way for customers to set up an account, track shipments, view images related to the shipment, view accounts receivable report, and enter rate request and convert it to an order.

Carriers will be able to set up an account, view pay information and update lane profiles through the carrier portal. Carriers will also be able to view potential loads and accept, decline or counter the offer online.

The driver portal will allow drivers to complete an application online and view pay information.



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Let Us Carry Your Load.

We all know. Shipping these days can be stressful – especially when truck availability is tight and all you seem to hear are excuses and apologies. If you're looking for a better answer, turn to Syfan Logistics and take a load off your mind. Because when others say "no," we make it our job to say "yes."

"Put our family tradition of service and expertise to work for you!"

— Steve Syfan
Executive Vice President

Whether it's our Syfan Dedicated division (featuring our own trucks and drivers); our third-party logistics services for maximum cost efficiency and access to a qualified team of over 10,000 carrier partners; or Syfan Expedited's guaranteed delivery option for your most time-sensitive loads, Syfan Logistics has the 24/7 resources to carry you through – and exceed your expectations. Rest assured your shipments also are backed by primary cargo insurance coverage, including Reefer breakdown, and a team of over 30 skilled transportation professionals.

Syfan Logistics is a full-scale, asset-based logistics management company based just north of Atlanta, Ga. We serve the most demanding shipping needs for temperature-controlled, dry or flat-bed loads with on-time pickup and delivery throughout the continental United States, Mexico and Canada.

Contact us today to learn more.
Toll-free: 855.287.8485 | Email: ShipperInquiry@syfancorp.com



Gainesville, GA | SyfanLogistics.com



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Syfan Logistics Certified as SmartWay Transport Partner

Syfan Logistics has been certified as a SmartWay Transport partner with the U.S. Environmental Protection Agency.

The SmartWay Transport Partnership is an innovative collaboration between the U.S. freight industry and EPA to achieve improved fuel efficiency and reduced emissions from freight transport.

“Becoming a SmartWay partner demonstrates our commitment to operate responsibly by reducing our carbon footprint through improved fuel efficiencies and emissions reductions,” Syfan Logistics president Greg Syfan says. “This initiative between the EPA and transportation companies is a ‘win-win’ situation for all involved. It will help improve the environment, as well as reduce transport operating costs. We are excited to be a part of this public-private partnership.”

Participation in SmartWay helps logistics companies choose more efficient carriers, assess optimal mode choices and reduce their transport carbon footprint.

The goal of SmartWay Transport is to lessen the impact of freight transportation on the environment by promoting reduced truck idling, improved pick-up and delivery scheduling, use of intermodal shipping, and other strategies to reduce the carbon footprint.

Efforts of the partnership will reduce fuel consumption for trucks delivering freight, improve operating costs associated with freight delivery and decrease the emission of carbon dioxide and other greenhouse gases.



Question or Comment?

To have your specific questions answered or concerns addressed quickly, please direct calls to

Syfan Logistics | 1.855.287.8485

Operations	Greg Syfan, Ext. 1036
Sales	Steve Syfan, Ext. 1056
Accounting	Denise Nix, Ext. 1034
Comments/Changes	JoAnne Pennebaker, Ext. 1033
Dedicated	Kendra Sosebee, Ext. 1043
Expedited	Joseph Putman, Ext. 1018

Turbo Truck Center | 678.450.7800

Truck Center Manager	Jim Cagle, Ext. 7751
Sales & Rentals	Mark Free, Ext. 7831
Tires	Chris Smith, Ext. 7777

FROM MIKE'S CORNER . . . A Few of Mike's Favorite Quotes

“You can observe a lot by watching.” -Yogi Berra

“What happens if you get scared half to death twice?”
-Steven Wright

“A day without sunshine is like . . . you know, night.”
- Steve Martin

(contributed by Mike Jackson, Carrier Sales)

New Team Members

Josh Dunahoo-Night Dispatch
Cory Morris – Weekends
Kendra Sosebee – Customer Sales
Ashley Martin – Accounting
Gabby Lona – Support Team
Andrew Peck – Routing & Dispatch
Brian Miller– Support Team
Jesse Navarro – Night Dispatch
Steve Holcomb – Customer Sales

Personals

Michael & Caitlin Hansard are the proud parents of a beautiful baby girl, Harper Evelyn born March 26, 2012

In the grandmother division: **Happy Ferguson** welcomed her first grandchild, Parker Cade Sims, born April 2, 2012

Denise Nix's second grandchild, Carter Satterfield, born May 9, 2012



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